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10 WAYS

of grow

Your Vet Physio

Business



As you read through this guide, please give yourself a point for every question that you tick yes to.



By having an understanding of where your business is at and what you need to earn to run both your own life and the business will take the guesswork out of your finances (A well-known stressor)

- Do you know your break-even number for your business?
- Do you know what you need to earn to cover your personal expenses?



MAXIMIZE YOUR FACEBOOK PAGE

2



Do you have a Facebook Business Page?



Do you post content 2 or more times per week?



Do you actively ask clients to like your page?





Maximize Your Instagram' Page



- Do you have an Instagram Business Page?
- Do you post content 2 or more times per week?
- Do you like and follow other people's content/ pages?

4 TEAM CULTURE



- Do you have well-structured weekly team meetings?
- Do you break down your targets for each quarter and display them (out of sight of Customers)?
- Do you do Quarterly appraisals?
- Do you schedule training times?
- Do you schedule team social times?
- Do you have set procedures that everyone follows?

TESTIMONIALS REFERRALS



5



Are you asking Clients to share reviews on Facebook / Google?

Are you asking 'Do you know anyone else that may need their dog checked'?



6

PAYMENT PACKAGES/ MEMBERSHIPS

Do you have them?

Can you handwrite your packages out clearly if asked on the spot?









These are crucial, there is nothing more painful than a no-show. Make sure each and every client provides a number and email when booking. Call, text and email reminders in the lead up to the appointment

Do you currently send reminders?



8 Automate Your Systems



Even better, take the pain out of the doing! Use a booking system that sends text and email reminders! The cost of saving one person to remember to attend will outway the cost of sending the texts. If you think you can rely on yourself or your team to send out reminders regularly, think again, we all have the best intentions but we are all prone to human error/forgetfulness.

Do you have an online booking system?



FUTURE BOOKINGS

Never let a client leave without having their next appointment booked in or an automated reminder set up to reach out to them. We know this is important for the well-being of the dogs we care for and it's easy for clients to forget about the next appointment until it's too late.

Are you booking for the future?



Total Score
Out of 22 (BOX)



How did you score?

0 - 5 • Ok, great to have an awareness now

6 - 10 ** Fab, what are the next steps for you?

11 - 15 * Yes! Result

16 - 20 ** You are moving into expert mode now

20+ * Wow! Rocking it;)



In Business, there are always peaks and troughs so being aware of where you are currently is something we recommend you check on, this is why the FINAL and BY FAR most important tip is number

GET A
BUSINESS COACH

Having a coach can really help you highlight the best next steps for you personally and professionally, having an impartial third party to speak business to can be your saving grace. Having love and passion for dogs is not the same as being a dog professional. It is hard work, the physical and mental pains and struggles associated with running a vet physio business can easily result in burnout and rob us of the reason why we started ... because we love dogs!



and power to be able to run a powerful, effective and profitable business so that we, as a community, are able to focus on the important things in life .. improving dogs' lives one service at a time.

With more than a decade of experience growing and starting businesses, facilitating strategy sessions, operating and training successful teams, speaking hosting events and creating empowered communities, I can help you reach your goals.

- Increase profits
- Promote and market your business
- Create and train your perfect team
- · Identify, target and attract your perfect clientele
- Sell your services and products

Avoid headaches, stress, sleepless nights, and worrying about how you create success in your life. Instead, let me help you;

- Benefit more dogs' lives,
- Create more clarity in your business
- · Strip away the admin stress to focus more on the dogs you serve
- Effectively communicate with your clientele
- · Work with passion and joy



Why not check out my 5-Day Profit Booster Summit for FREE to see how I can support you and your business.











Or if you would rather speak to me in person Book your Strategy Call Session with me and I'll help you figure out your first 3 steps.